



## Survey Results Summary

### 1. Community Survey - 202 responses

- Demographics: Majority aged 56 & above. More female respondents.
- Residency: Many residents have lived in the area for over 10 years. (LLRIB, Air Ronge, La Ronge, Eagle Point, Napatak, Potato Lake, Lamp Lake, Wadin Bay, Nemieben Lake, Stanley Mission, Grandmothers Bay)
- Tourism Rating: Average rating of the current state of tourism in our region according to our survey is 4.59/10, indicating room for improvement.
- Suggestions: Focus on showcasing local culture and providing better tourist services.

### 2. Artisan Survey – 29 responses

- Business Participation: 29 unique artisans.
- Selling Duration: Majority selling for more than 5 years.
- Reasons for Selling: Predominantly to reach a wider audience and support local tourism.
- Tourist Interaction: Varied, with some uncertainty about numbers.
- Improvement Suggestions: Emphasis on enhancing product display and marketing.

### 3. Business Survey – 22 Responses

- Business Diversity: 22 unique businesses across various sectors.
- Locations: Mainly in La Ronge and Air Ronge, one at Eagle Point.
- Operation Duration: Most businesses operating for over 10 years.
- Revenue Scale: Mixed, with businesses across small to large-scale revenue.
- Reconciliation in Tourism: Focus on Indigenous culture representation and collaboration.
- Challenges: Include limited marketing visibility and demand fluctuations.
- Additional Insights: Suggestions for better use of tourism facilities and promoting local history.

### Key Takeaways for Community Development:

- Enhance tourism by focusing on cultural showcases and improving facilities.
- Support artisans and businesses through supporting marketing and display strategies.
- Foster collaboration and representation of Indigenous culture in tourism.
- Address the challenges of visibility, funding, and resource access in the tourism sector.